

## Coaching Program

# Strengthen Self-leadership For Better Sales Performance




This program helps founders, sales professionals, and independent consultants build the self-leadership habits that impact confidence, resilience, and consistent execution. Participants learn how to coach themselves, recover from setbacks, and take ownership of their sales performance every day through the Anchor to Evolve self-leadership framework.



### Participants Will:

- ✓ Identify and shift internal patterns that limit sales performance.
- ✓ Lead consistently through pressure, uncertainty, and setbacks.
- ✓ Develop habits that drive sustained, high-level sales performance.

### Key Outcomes

-  Better Self-Leadership & Ownership
-  More Consistent Sales Performance
-  Greater Confidence Under Pressure



When Nadee speaks about self-leadership today, it's grounded in real experience, passion, and dedication. She understands the nuances, pace, and discipline required to perform in one of the most difficult roles in sales and she's dedicated to helping others rise to a higher standard.

**Karre Lawson, Former Engineer**  
Google